

## **e.l.f. Cosmetics and Stanley Drop Limited-Edition Quenchers and Tumbler Lip Oil Holder Accessory**

e.l.f. Cosmetics, the No. 1 cosmetics brand for Gen Z\*, and Stanley, the food and drinkware brand that moves at the speed of culture are joining forces to surprise and delight their passionate communities with two limited-edition products that are destined to H2-glow. In true e.l.f. style, the collection includes Stanley's signature 40oz and 30oz Quencher H2.0 FlowState™ Tumblers, reimagined in some of e.l.f.'s most vibrant lip oil shades: Crystal Clear Night, Honey Talks, Jam Session, Red Delicious and Coral Fixation. This exclusive release introduces a one-of-a-kind Tumbler Lip Oil Holder in three e.l.f. Glow Reviver Lip Oil corresponding shades: Honey Talks, Red Delicious, and Coral Fixation—designed to perfectly house e.l.f.'s lip oil product.

This ultimate duo came to life based on collective community demand —because let's be real, no one leaves home without their Stanley Quencher and e.l.f. Glow Reviver Lip Oil.

In addition, the brands are adding a playful twist with sticker sheets to personalize both your Tumbler Lip Oil Holder and matching Stanley Quencher, making it all about expressing yourself.

Both brands have enthusiastic communities, driving anticipation for this exciting and exclusive product drop with the exclusive retailer Target. Look for the co-branded display in select Target stores —starting Sunday, October 27, 2024. The limited-edition Stanley and e.l.f. Quenchers and Tumbler Lip Oil Holders are sold separately and will also be available online at [target.com](https://www.target.com). Limited quantities of the Tumbler Lip Oil Holders will also be available on [elfcosmetics.com](https://www.elfcosmetics.com) in the United States, Canada and the United Kingdom.

\*Piper Sandler Taking Stock With Teens® survey fall 2024